

Event media kit

Promoting sustainable
economic growth
through trade

GTR EAST AFRICA 2024 **NAIROBI**



#GTREastAfrica

Nairobi, Kenya
May 2024

gtrreview.com/gtreafrica

**GTR
EAST
AFRICA
2024 NAIROBI**

Having welcomed over 300 market leaders in 2023, GTR East Africa reaffirmed itself as the region's leading platform for crucial debate on the key issues impacting the region's trade, commodity, and infrastructure financing markets.

Returning to Nairobi, Kenya in May 2024, GTR East Africa will deliver a highly anticipated opportunity to connect with key players and access to a full spectrum of companies involved in trade and exports in this exciting region.

Covering critical market insight and enjoying the support of leading trade and financial institutions, delegates will gain unrivalled perspective through an extensive programme of over 50 expert speakers, while the exhibition hall will provide an invaluable opportunity to network and connect with industry leaders, peers and potential clients.

Visit the link below to join the newsletter list for GTR East Africa 2024 for event announcements. Until then, we look forward to seeing you at another upcoming GTR event!

“Very informative and excellent speakers who are knowledgeable in their areas of specialisation.”

S Nambiro, KCB Bank



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at gtreview.com

GTR Global Trade Review

Where trade talks.



Sponsorship opportunities

Ben Cohen

Business Development Manager
 bcohen@gtreview.com
 +44 (0)20 8772 3004

Speaking opportunities

George Mitchell

Associate Director, Content & Production
 gmitchell@gtreview.com
 +44 (0)20 8772 3017

Marketing & media opportunities

James Henderson

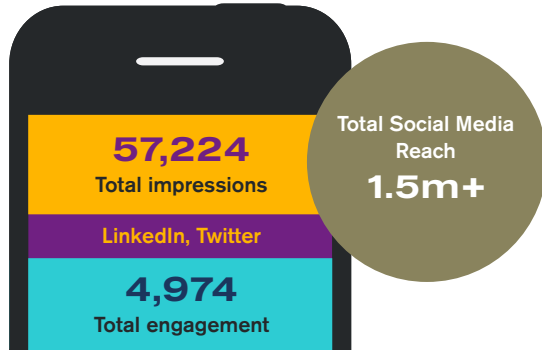
Marketing Executive
 jhenderson@gtreview.com
 +44 (0)20 8772 3013

**Register for GTR East Africa 2024
 Visit www.gtreview.com/gtreastafrica**

Join the conversation at #GTREastAfrica

[in](#) [@](#) [▶](#) [🐦](#)

Social media in 2023



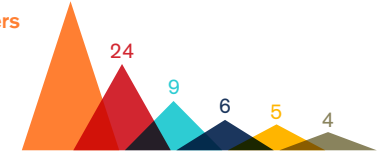
Countries represented in 2023



Attendees by sector in 2023

Corporates & traders

38%



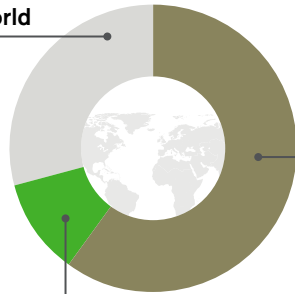
- 24 Banks & financiers
- 9 Technology & fintech
- 6 Insurers & risk managers
- 5 Consultants & accountants
- 4 Non-bank financiers
- 3 Service Provider
- 3 Govt Orgs & Public Bodies
- 2 Lawyers
- 6 Other

Attendance by region in 2023

29%

Rest of the world

- United States
- India
- Singapore
- France
- Switzerland
- UK
- Netherlands
- Germany



60%

Africa

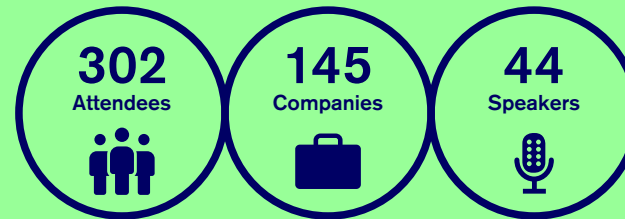
- Egypt
- Tanzania
- South Africa
- Mauritius
- Ghana
- Malawi
- Nigeria
- Senegal
- Kenya
- Uganda

11%

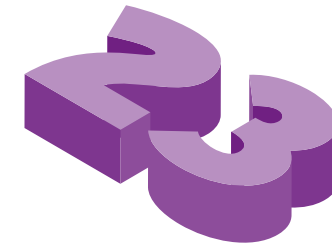
Mena

- Saudi Arabia
- United Arab Emirates

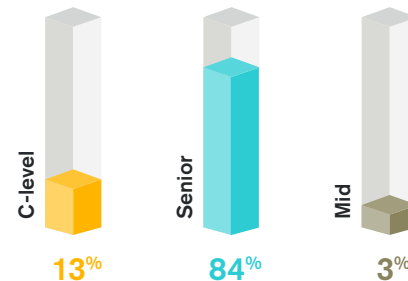
Vital statistics from 2023



Exhibitors in 2023



Job titles represented



3 reasons to attend in 2024

- Unparalleled expertise from speakers active in the market 01
- 02 Exceptional content on topics and sectors covered
- Networking opportunities with key industry stakeholders 03

GTR East Africa 2023 Nairobi's sponsors and partners

PLATINUM SPONSORS



GOLD SPONSORS



NETWORKING BREAK SPONSOR



VIASERVICE

SILVER SPONSORS



CO-SPONSORS



INSTITUTIONAL PARTNERS



MEDIA PARTNER



GTR East Africa 2024 Nairobi's speakers included

- › **Hayat Abdulahi**, Director, Development Impact Investments, Infrastructure & Climate Group, **British International Investment**
- › **Morenikeji Adebisi**, Manager, Structured Trade & Commodity Finance (Eastern Africa), **AfreximBank**
- › **Said Ben Afane Ibouroi**, Senior Manager, Trade Finance, **International Islamic Trade Finance Corporation (ITFC)**
- › **Ruchi Agarwal**, Senior Global Treasury Manager, **GiveDirectly**
- › **Genevieve Ahinful**, Head, **Africa Specialty Risks**
- › **Ahanna Anaba**, Head of Sales, Digital Solutions & Partnerships, **Finverity**
- › **Allen Asimwe**, Deputy Chief Executive Officer & Chief of Programmes, **TradeMark Africa**
- › **Martin Azenga**, Head, Transactional Solutions, **Stanbic Bank**
- › **Tod Burwell**, President & Chief Executive Officer, **Bankers Association for Finance & Trade (BAFT)**
- › **Carl Chirwa**, Managing Partner, **Ashcroft & Gray Group**
- › **Simon Cook**, Partner, **Sullivan & Worcester UK**
- › **Derryn Faure**, FI Trade, **Investec Bank**
- › **Alex Fenechiu**, Co-founder & Chief Operating Officer, **Finverity**
- › **Tedd George**, Founder & Chief Narrative Officer, **Kleos Advisory UK**
- › **Joseph Getuno**, Chief Finance Officer, Petroleum Affiliates, **Dalbit International**
- › **David Hennah**, Global Head of Trade & Supply Chain Finance, **Intellect Design Arena**

- › **Joseph Kandau**, Senior Manager, FX & Liquidity, **Cellulant**
- › **Rennie Kariuki**, Underwriter, **African Trade Insurance Agency (ATI)**
- › **Carol Kihuna**, Vice-President, Trade Client Solutions, East Africa, **Citi**
- › **Leo Kinyoi**, Business Development Manager - Trade Finance, **KCB Bank**
- › **Sigee Koech**, Partner, **Hamilton Harrison & Matthews**

“The delegate experience was phenomenal; the speakers were knowledgeable and elegant, and the moderators were brilliant at their job.”

M Mutua, Eden Management Consultants

- › **Morgan Lépinoy**, Managing Director & Global Head of Trade Facilitation, **Viatrans**
- › **Patrick Makau**, Head of Trade Kenya & East Africa, **Standard Chartered**
- › **Zhann Meyer**, Head of Agricultural Commodities, **Nedbank CIB**
- › **Phance Mokuu**, Trade Specialist, **Stanbic Bank**
- › **Grace Murage**, Regional Head, Financial Institutions, East & Southern Africa, **Rand Merchant Bank**
- › **Naomi Murigi**, Treasurer, **East African Breweries**
- › **Mark Mwangi**, Co-Founder, **Amitruck**
- › **Sreejith Nair**, Director, Growth Strategy, **Veefin Solutions**

- › **Gerald Ndosu**, Head of Trade, **Bank One**
- › **Thomas Njeru**, Chief Executive Officer & Co-Founder, **Pula**
- › **Ronel Oberholzer**, Head of Sub-Saharan Africa Economics, **S&P Global Market Intelligence**
- › **Abdul-Hafeez Odusanya**, Managing Director, AFEX Fair Trade Uganda, **AFEX**
- › **Haggai Ogega**, Associate, **Africa Finance Corporation**
- › **Roland Ogore**, Associate, Energy & Infrastructure Finance, Corporate & Investment Banking, **Standard Bank Group**
- › **Hillary Oonge**, Group Treasury Manager, **M-KOPA Solar**
- › **Felix Orwa**, CEO/Founder, **Sote**
- › **Alpesh Parmar**, Head of Treasury, **Victoria Commercial Bank**
- › **Dharmendra Pothuri**, Director of Agribusiness, **Tradeable House Africa**
- › **Edward Ratemo**, Vice-President & Head of Transactional Banking, **Absa Corporate and Investment**
- › **Rikin Shah**, Group Chief Executive Officer, **Janus Continental Group**
- › **Mwya Siwale**, Associate Executive, Trade Finance, **Trade and Development Bank (TDB)**
- › **David Smithson**, Regional Banker, East & Southern Africa, **Crown Agents Bank**
- › **Olais Tira**, Head of Treasury Sales, **CRDB Bank**
- › **Freddie Tucker**, Investment Manager, Trade & Supply Chain Finance, **British International Investment**
- › **George Wilson**, Head of Institutional Trade, **Investec Bank**

Companies who attended GTR East Africa 2024 Nairobi

Corporates & traders		
Aegis Breenwood	Galana Oil	Mosmima Enterprises
African Cotton	Gritseek Ventures	Multi Commerce FZE
Archer Daniels Midland (ADM)	Gulf Power	Mustek East Africa
ARMCO Kenya	Home Comforts Tea	NMS
BP	Horizon Express Co.	Nokia
Broch International	Inspectorate East Africa	Nomad Petrochem
CKL Africa	Isuzu East Africa	Olam International
Czarnikow Group	Jaguar Petroleum	Prestige American Fried Chicken
Dalbit Petroleum	Janus Continental Group	Ramani
Davis & Shirtliff	Jaribu Cashew Production	Red Dot Distribution
DC Energy Kenya	Katy Enterprise	Rockledge East Africa
Deutsche Post (DHL Group)	Kenya Electricity Transmission Company	Safaricom
East African Breweries	Ktenterprise	SS Holdings
Elite Offset	Kulea	Techwin
Elite Tools	ME Solaris Commodities	Terden
Equirak Logistics	MediTec International FairLife	Thames Electric
Explorer Holdings International	Megnacio	Trident Plumbers
Export Trading Group (ETG)	M-KOPA Solar	
Fujax	MOL Logistics	

Banks & financiers		
Absa Corporate and Investment	Crown Agents Bank	Nedbank CIB
Access Bank	Equity Bank	RAKBANK (The National Bank of Ras al-Khaimah)
AfreximBank	FCMB Bank UK	
African Banking Corporation	FDH Bank	Rand Merchant Bank
Ashcroft & Gray Group	Ghana International Bank	SBM Bank (Mauritius)
BACB	Guardian Bank	Stanbic Bank
Bank of Africa Kenya	I&M Bank	Standard Bank
Bank One	Investec Bank	Standard Chartered
BCP Bank (Mauritius)	KCB Bank	The Access Bank UK
Citi	Loinette Capital	Trade and Development Bank (TDB)
CRDB Bank	National Bank of Kenya	Victoria Commercial Bank
Credit Europe Bank	NCBA Group	

Govt orgs & public bodies		
Bankers Association for Finance & Trade (BAFT)	Federation of East African Freight Forwarders Associations (FEAFFA)	Global Council for Promotion of International Trade
East African Grain Council (EAGC)		

Lawyers		
ENSafrica	Hamilton Harrison & Matthews	Sullivan & Worcester UK

Non-bank financiers		
Axcel Insights	British International Investment	Samawati Capital Partners
Axendo	Credit Africa	Viatrans

Technology & fintech		
Amitruck	Intellect Design Arena	Sote
Cellulant	Intellect Global Transaction Banking (iGTB)	Tinubu
Crescite Innovation	Newgen Software Technologies	Veefin Solutions
Ebishara	Olea	
Finverity	Pula	

Consultants & accountants		
E Business Management Consultancy	Holtarka	S&P Global Market Intelligence
eBiashara Africa	ImpactDev Africa	
Eden Management Consultants	Kleos Advisory UK	

Insurers & risk analysts		
Ace Global Depository	African Trade Insurance Agency (ATI)	Global Collateral Control (GCC)
AFEX	ARIS Risk & Insurance Solutions	Marsh Specialty
Africa Specialty Risks	Bima Leo	

ECAs & multilaterals		
Africa Finance Corporation	International Islamic Trade Finance Corporation (ITFC)	

Media		
GTR	Rera Infosphere	

Education		
Hekima University		

Investor		
Sekila Finance		

Non-profit organisations and charities		
Advisory Centre for Trade and Investment	GiveDirectly	TradeMark Africa

Service provider		
AZA Finance	Tradeable House Africa	
RecoSIB	ViaService	

“Great insights into the challenges and solutions to solve our problems in Africa as a supply chain is extremely important.”

S Noubi, Safaricom

“The conference was extremely insightful, and it was an innovative experience to meet and network with individuals from different parts of the world and also different financial and global networks.”

B Mehta, Thames Electricians

“A great opportunity to learn about the latest trends and network with attendees.”

R Agarwal, GiveDirectly

“A revolutionary experience made available to trade finance professionals and players.”

L Kiruja, Bank of Africa, Kenya

“Brilliant networking experience. Tons of knowledge imported from the African region in trade matters.”

K Bid, Victoria Commercial Bank

“An exceptional event that should not be missed for traders, financiers and service providers.”

B Muchiri, Home Comforts Tea

“The event is excellent with very relevant topics and insights.”

W Karanja, NCBA Group